



090 990 4887
 vandesigner1312@gmail.com
 vanthevan.com
 password: vanpham

WHERE I THREW MY

SCAD Savannah GA, US

2017 - 2019

M.F.A. Advertising - 3.85 GPA

Kingston University, UK

2007 - 2010

B.A. (honors) Graphic Design

Lower second class - B

Castle College in Nottingham

2005 - 2007

National Diploma in Art and Design with triple grade: Distinction, merit & merit.

MY NAME IS PRINTED ON

American Advertising Award (ADDYs)

National ADDYs 2020 | Gold

National ADDYs 2020 | Mosaic Gold

National ADDYs 2020 | Silver (x2)

District 7 ADDY 2020 | Overall Best of Show

District 7 ADDY 2020 | Mosaic Award

District 7 ADDY 2020 | Gold (x4)

District 7 ADDY 2020 | Silver

Regional ADDY 2020 | Gold (x3)

Regional ADDY 2020 | Silver (x5)

Regional ADDY 2020 | Bronze (x3)

Regional ADDY 2019 | Silver

Regional ADDY 2019 | Bronze

The One Show Young Ones

The One Show Young Ones 2019 | Gold Pencil

The One Show Young Ones 2019 | Silver Pencil (x2)

The One Show Young Ones 2019 | Bronze Pencil

The One Show Young Ones Brief 2019 | #1 Most

Awarded Creative Team

Red Dot

Red Dot Award 2019 | Best of the best

Red Dot Award 2018 | Winner

SCADDYs

SCADDY 2019 | Gold (x2)

SCADDY 2018 | Gold

Others

SCAD Educator Scholarship

Vietnamese Government Scholarship

THE ICING ON THE

Conceptual thinking, Unbridled curiosity

Photoshop, Illustrator, After Effects, Premier/ Final Cut

Indesign, Sketch, Cinema 4D

HOW I PAY FOR MY

DDB VIETNAM

ACD 01.2023 - NOW

Manage my creative team with 5 people to create all advertising campaigns for Tero, Lipton, Cake and we also do some pitchings to gain new business for DDB Vietnam.

FCB CHICAGO

Art Director 09.2021 - 11.2022

Designed all advertising campaigns related to Jack Daniel's. Made all Jack Daniel's static and animated posts on their social channels.

NEON

Art Director 04.2021 - 09.2021

Junior Art Director 12.2019 - 04.2021

Designed campaigns, banners, website, and flip disk convention for Libtayo, Cologuard and Invokana. Made social video for Neon.

MONO

Freelance Art Director/ Production designer 09.2019 - 11.2019

Art Director Intern 06.2019 - 08.2019

Worked with my writer to make the concept and create social designs for Walmart, Leinenkugel, Women's equality day and Wellness week.

University of Architecture Ho Chi Minh City

Lecturer & Adviser 05.2013 - NOW

Lecture on new design trends to help students understand today's advertising industry. Worked as a career adviser to help freshman adapt to the university environment. I also organized an annual exhibition and the seminars from international professors' seminars.

Real World Communication

Art Director 10.2012 - 04.2013

Worked with 3D designers, we harmonized the whole event experience from 2D to 3D executions consistently. Furthermore, I learned how to synchronize digital visual effects with on-stage performances.

Creative Hunts

Junior Art Director 04.2011 - 09.2012

Worked directly with clients, such as HSBC bank, MB bank and Rise English Centers, etc.

MullenLowe Vietnam

Junior Art Director 10.2010 - 04.2011

Worked with my copywriter to deliver the concept and create different media platforms for Vfresh, Pedia and Vietnamobile.